

Our Remuneration

We, at Alchemi Financial Services act as intermediary between you, the consumer, and the product provider with whom we place your business.

The background

Pursuant to provision 4.58A of the Central Bank of Ireland's September 2019 Addendum to the Consumer Protection Code, all intermediaries, must make available in their public offices, or on their website if they have one, a summary of the details of all arrangements for any fee, commission, other reward, or remuneration provided to the intermediary which it has agreed with its product producers.

What is commission?

For the purpose of this document, remuneration is the payment earned by the intermediary for work undertaken on behalf of both the provider and the consumer. The amount of remuneration is generally directly related to the value of the products sold.

We are remunerated by commission and other payments from product producers. When assessing products, we will consider the different approach taken by product providers in terms of them integrating sustainability risks into their product offering. This will form part of our analysis for choosing a product provider.

Details of Commission Range

Our firm's commission options are displayed as a range, showing the maximum amount which can be received. The level of commission depends on individual circumstances, based on the following factors:

- The firm's discretion
- Whether the level of commission is negotiable
- Client relationship
- Length / Term of the policy or contract
- Size of the investment
- Commercial decision
- Complexity of the case
- Product constraints / rules set by the product provider

There are different types of remuneration/commission models:

Single commission model: where payment is made to the intermediary shortly after the sale is completed and is based on a percentage of the premium paid/amount invested/amount borrowed.

Trail/Renewal commission model: Further payments at intervals are paid throughout the life span of the product.

Indemnity commission

Indemnity commission is the term used to describe a commission payment made before the commission is deemed to be 'earned'. Indemnity commission may be subject to a clawback (see below) if the consumer lapses or cancels the product before the commission is deemed to be earned.

Other forms of indemnity commission are advances of commission for future sales granted to intermediaries in order to assist with set up costs or business development.

Life Assurance/Investments/Pension products

For Life Assurance products commission is divided into initial commission and renewal commission (related to premium), fund based or trail (relating to accumulated fund).

Trail commission, bullet commission, fund based, flat commission or renewal commission are all terms used for ongoing payments. Where an investment fund is being built up through an insurance-based investment product or a pension product, the increments may be based on a percentage of the value of the fund or the annual premium. For a single premium/lump sum product, the increment is generally based on the value of the fund.

Life Assurance products fall into either individual or group protection policies and Investment/Pension products would be either single or regular contribution policies. Examples of products include Life Protection, Regular Premium Life Assurance Investments, Single Premium (lump sum) Insurance-based Investments, and Single Premium Pensions.

Investments

Investment firms, which fall within the scope of the European Communities (Markets in Financial Instruments) Regulations 2007 (the MiFID Regulations), offer both standard commission and commission models involving initial and trail commission. Increments may be based on a percentage of the investment management fees, or on the value of the fund.

Clawback

Clawback is an obligation on the intermediary to repay unearned commission. Commission can be paid directly after a contract is concluded but is not deemed to be 'earned' until after a specified period of time. If the consumer cancels or withdraws from the financial product within the specified time, the intermediary must return commission to the product producer.

Fees

The firm may also be remunerated by fee by the product producer such as policy fee, admin fee, or in the case of investment firms, advisory fees.

Preferred Provider Rate

Alchemi has a 'preferred provider' arrangement in place with New Ireland Assurance which allows us to access very competitive terms for our clients in certain circumstances.

Mortgages

Alchemi has an arrangement with Affinity Mortgage Advisors whereby we refer clients to them. Commission may be earned by Affinity Advisors in their role as intermediary for arranging mortgages for consumers.

Other Fees, Administrative Costs/ Non-Monetary Benefits

The firm may also be in receipt of other fees, administrative costs, or non-monetary benefits such as:

- Attendance at product provider educational seminars
- Assistance with Advertising/Branding

Maximum Commission Rates

Single Contribution Products	Initial Commission	Clawback Period	Trail Commission %pa	
Aviva	5%		1%	
Davy Select	2%		0.5%	
Irish Life	5%		0.75%	
New Ireland	5%	5 years	1%	
Standard Life	5%		1%	
Zurich Life	5.5%		0.5%	
Royal London	5%	3 years	1%	
Single Contribution PRSA				
Aviva	4%		0.5%	
Davy Select	2%		0.5%	
Irish Life	5%		0.75%	
New Ireland	7%	5 years	0.5%	
Standard Life	5%		0.5%	
Zurich Life	5.5%		0.5%	
ARF				
Aviva	5%		1%	
Davy Select	2%		0.5%	
Irish Life	5%		0.75%	
New Ireland	5%		1%	
Standard Life	4%		1%	
Zurich Life	5%		0.5%	
Royal London	5%		1%	
Annuity				
Aviva	3%		n/a	
Irish Life	3%		n/a	
New Ireland	3%		n/a	
Standard Life	2%		n/a	
Zurich Life	3%		n/a	
Investment Bond				
Aviva	5%		1%	
Davy Select	2%		0.5%	
Irish Life	3%		0.5%	
New Ireland	4%	3 years	1%	
Standard Life	4%		1%	
Zurich Life	5%		0.5%	
Regular Contribution Products	Initial Clawback	Clawback Period	Renewal/Flat Commission	Trail Commission %pa
Regular Contribution Pension				
Aviva	15%			1%
Davy Select	2%			0.5%
Irish Life	17.5%		5%	0.5%

Maximum Commission Rates

New Ireland	25%	5 years	8%	1%						
Standard Life	25%	5 years	5%	1%						
Zurich Life	20%	4 years	3%	0.5%						
Regular Premium PRSA										
Aviva	22.5%			0.5%						
Davy Select	2%			0.5%						
Irish Life	17.5%		5%	0.5%						
New Ireland	25%	5 years	6%	0.5%						
Standard Life	5%		5%	0.5%						
Zurich Life	5%	4years	5%	0.5%						
Savings										
Aviva	15%			1%						
Davy Select	2%			0.5%						
Irish Life	5.5%		5.5%	0.5%						
New Ireland	10%	5 years	2.5%	0.5%						
Standard Life	15%	5 years	n/a	1%						
Zurich Life	10%	4 years	1%	0.5%						
Individual Protection										
	Yr1	2	3	4	5	6	7	8	9+	Clawback Period
Aviva	200%	30%	30%	30%	30%	30%	30%	30%	30%	2 years
Irish Life	120%	28%	30%	28%	28%	30%	28%	28%	28%	
New Ireland	225%	50%	20%	20%	20%	12.5%	12.5%	12.5%	12.5%	5 years
Royal London	225%	0%	0%	0%	0%	3%	3%	3%	3%	5 years
Zurich Life	100%	12%	12%	12%	12%	12%	12%	12%	12%	1 year
Group Protection										
	Death in Service		Clawback Period			Permanent Health Insurance			Clawback Period	
Aviva	6%					12.5%				
Irish Life	6%					12.5%				
New Ireland	15%		1 year			20%			1 year	
Zurich Life	6%		n/a			12.5%				